

June 17, 2019

Main Street Monday!

Today the Free Training

June 17, 2019
2pm Eastern, 11am Pacific

If you haven't registered sign up here!

<https://americawalks.org/new-webinar>

Equitable development planning is not something that can be done by a single individual. It takes a team of dedicated partners, committed support, and financial backing. Join us on June 17, 2019 at 2pm Eastern, 11am Pacific for **Equitable Development Training: Finding Funding and Support** to explore the support, funding, and partnerships that are needed to make equitable development successful.

This is the third session of our Equitable Development Training. You can watch the first episode, **Back to Basics**, <https://americawalks.org/equitable-development-back-to-basics-april-29-2019-webinar/> and the second episode, **Putting it into Practice**, <https://americawalks.org/equitable-development-putting-it-into-place-may-20-2019-webinar/>



<https://www.amiba.net/buy-local-campaigns/indie-week/>

This web-site provides you with graphics, proclamations, press releases, media tips, activities, social media posts and more to help your small businesses. You can share this with them so they can do their own promotions as well. They have a lot of free resources for your program and your local downtown businesses.



Are you taking advantage of the Point from Main Street America? If not, you should be. It is a great tool to learn about a variety of topics and to receive assistance and assist other directors around the country. Great ideas are shared and will prevent the recreation of the wheel. You are doing great things that you can share also. There is always a lot of good discussion. If you have not yet done so, sign up today!



National Register director, Lisa Thompson and KYMS stopped in for a visit with Morehead director, Tony Pence, to look at the potential NR district and a visit in the Main Street district! We got a tour of the railroad depot, now museum .

KYMS will be out of the office June 24 and 25 conducting site visits in Paintsville (and having a planning meeting for the fall conference) and Maysville. Any requests will be responded to as soon as possible.

<p>June 19 11 am - 3 pm (EDT)</p> <p>June 20 11 am - 2 pm (EDT)</p> <p>AARP.org/RuralLivability</p>	<p>AARP Livable Communities</p> <p>Rural Livability Workshop</p> <p>2019 Livestream Event</p> <p>Register now to join us from your community</p>
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Join us for this *free* webcast featuring rural livability experts and discussions about:

- creating intergenerational communities
- strengthening transportation options
- improving housing affordability and choice
- enhancing community infrastructure (including broadband and economic development)
- preparing for extreme weather and disaster

To learn more and to register please go to the following site.

<https://www.aarp.org/livable-communities/archives/info-2014/rural-livability.html>

Retail Shifts Dovetail with Downtown Assets From the Downtown Digest

The business of retailing has been roiled by rapid changes in technology and society. The evolution is changing the way stores and restaurants operate. While these trends have proven difficult for many malls and suburban shopping centers, there's some good news for downtown leaders: The shifts in retail play directly into the strengths of Main Streets.

Many of those shifts are illustrated in the Downtown Bellingham Retail Strategy. Among them:

- **Smaller is better.** Traditional retailers such as Macy's and JCPenney struggle to make money from the cavernous stores they built in the 1980s and 1990s. Today, many store operators are embracing smaller footprints.
- **Shorter lease terms hold greater appeal.** Rather than long lease terms with options to extend, operators are choosing to open pop-up shops for as little as a month or two, with simple, low-cost build-outs.
- **Health, wellness, and beauty are hot categories.** Forget Radio Shack and Sears, the mall staples of yesteryear. These days, shops selling makeup and skincare products are hot.
- **Ethos and purpose matters.** Fostering community is a big part of 21st-century retailing — a trend that resonates far more authentically in a quaint downtown than in a cookie-cutter mall.
- **Clicks should be combined with bricks.** Amazon gets all the attention these days. But rather than opting solely for traditional retail or necommerce, savvy operators see their online and physical presence as mutually reinforcing.
- **Experience is king.** Thriving retailers offer experiences beyond mere shopping.



July 17, 2019
2 pm Eastern

New technology and emerging trends in transportation pose unique challenges and opportunities for people with disabilities and for any who wish to ensure that our public spaces and transportation networks are available and accessible to all. While autonomous vehicles may offer new opportunities for people with disabilities, they need to be managed properly and developed with people with disabilities in mind to ensure that they're accessible. While trends like micromobility and mobility as a service offer opportunities for reimagining public space, people with disabilities need to be at the table and part of any decision-making process to be sure that the changing landscape does not exclude them. Join us on July 17, 2019 at 2pm Eastern, 11am Pacific for **"Partnering for Engagement: Accessibility of Public Spaces"** to explore human-centered mobility and how it applies specifically to people with disabilities, featuring national experts on accessibility and public space. This webinar assumes a basic knowledge of issues related to walking and walkable communities.

Attendees of this webinar will:

- Learn how new technology and emerging trends in mobility could change the landscape regarding accessibility for people with disabilities, offering new opportunities but also significant challenges.
- Explore the importance of ensuring that all communities and stakeholders include people with disabilities in decision-making processes regarding policies and practices regarding emerging mobility technologies and trends.
- Discuss how local communities can best manage public space and transportation networks to ensure maximum accessibility and accommodation for people with disabilities.

Register now for July, August, and September to make sure you don't miss the expert speakers, new resources and toolkits, and exciting projects in walkable communities across the US we will be sharing.

Connected and Engaged: Community Outreach Strategies for Transportation (August 14, 2019 at 2pm Eastern,

This webinar will focus on the importance of community engagement and collaboration in designing and creating walkable and movable neighborhoods for all its members. Learn how organizations and individuals can build relationships and connections for a more active and engaged future.

Active and Engaged: Community Outreach Strategies for Health (September 11, 2019 at 2 pm Eastern

In January we explored the new HHS Physical Activity Guidelines and how communities are promoting physical activity. As a next step and in response to the positive feedback we received, America Walks will offer more information on programs and strategies communities are using to engage individuals to get moving. This webinar is intended for those who are familiar with topics and issues related to walking and walkability.

NORTHERN KENTUCKY CONVENTION CENTER

SEPTEMBER 24-27, 2019

2019 KLC CONFERENCE & EXPO

Northern Kentucky Convention Center
Covington, KY

CITY-GIZE

ENERGIZE YOUR CITY!

Renew your passion for city service in these challenging times. The 2019 KLC Conference & Expo will focus on bold, fresh ideas that can help you energize your city, your team and your constituents.

KEYNOTE SPEAKERS!

The Future of Kentucky Downtowns Is Here NOW
Roger Brooks, Downtown Development Association
Roger Brooks is one of the world's foremost experts on revitalizing downtowns. He will discuss the 10 things you can do to make your downtown an amazing destination for residents, visitors and investors.

The Rural Revolution: Planting Seeds of Innovation
Jonathan Webb, Applharvest
Recently featured on 60 Minutes, learn about Kentucky native Jonathan Webb's plan to build high-tech greenhouses in Kentucky and make Appalachia the Ag Tech Capital of America.

HIGHLIGHTS!

- Over 50 workshops and roundtables
- Gubernatorial Forum
- Networking
- First-Time Events
- Exhibit Hall - City Resources
- Opening Reception
- Awards Luncheon
- President's Banquet/Entertainment
- Hunger Initiative Food Packing Event

Full agenda & conference mobile app:
Coming Soon!

HOTEL INFO (Room block cutoff is September 9, 2019)

Cincinnati Marriott RiverCenter Covington \$165/night 859.261.2900 (Book online at klc.org)	Embassy Suites Cincinnati RiverCenter Covington \$145/night 859.261.8400 (Book online at klc.org)
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Registration, hotel and detailed information at klc.org.

#klcconf









One of the bike planters in downtown Cynthiana. This is such a fun idea especially for our Trail Towns. This one looks like a lady bug. There are many more on their Face book page. Check them out !



We love this sweet entrepreneur at the Scottsville Farmers Market! Stop by and see Julie.

Minta was over the moon with the turnout and success of this years Dinner in White in downtown Pikeville!



Kentucky Main Streets were packed this week-end! Here are a few pictures of the evening events.



More from Pikeville's dinner in white.
It is an amazing transformation on Main Street!

Bardstown's Bourbon City Street Concert!
Randi had a late night with clean-up, but as she says, it was all worth it!



Guthrie's Music in the Park always draws a large crowd.

Paducah's event from a drone perspective!

Next week we would like to feature your downtown Farmer's Markets. Please send us information or photos to share! We would



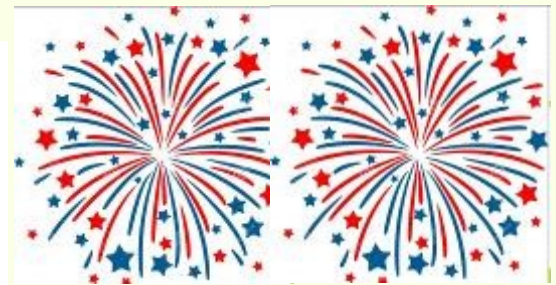
love photos of shoppers and farmers along with their items!





There are always exciting Fourth of July events in KYMS communities!

Be sure to visit one during your holiday for fun and fireworks!






Springfield, KY!!!
• JULY 3 •
Springfield's 16th INDEPENDENCE DAY CELEBRATION!
6 p.m. FOOD VENDORS Open — Inflatables & Games for Kids!
8 – 11 p.m. – FREE CONCERT! "Big Black Cadillac"
10 p.m. – FIREWORKS "the BEST in Central KY!" Location: Behind Judicial Center

A black and white photo of a five-piece band standing in front of a building.

New parking in downtown Scottsville

SHREK
JUNE 22:
Shrek 8:15PM



MURRAY MAIN STREET

Downtown Murray—this Saturday!

MAYSVILLE MAIN STREET ~ MCNEILL MUSIC SERIES PRESENT

Downtown Summer Sounds

 **THE MOONSHINERS**
JUNE 20

 **HONEY HUSH**
JULY 18

 **BURNING CARAVAN**
AUGUST 15

6 PM SECOND STREET MALL

Plus...CARICO
AFTER THE 4TH OF JULY PARADE
FEATURING MAYSVILLE'S JOE FELICE

A photo of a man, Joe Felice, standing with a group of people.

**Downtown
Morehead**

FAZOLI'S FREEDOM Fest

2019 Fazoli's Freedom Fest – Downtown Morehead – July 3

- Main Street and 1st Street Close at **NOON** in preparation for Setup at 2PM. Main Street will be closed at Wilson Ave @ Morehead Police Dept, going East to Button Place.
 - Car Show will be set up at Wilson east to Burns Place.
 - Non Food Vendors set up from Burns Place to Bridge/Battson Oates.
 - Dirt Nasty Monster Trucks from Bridge/Battson-Oates east to Button Place.
- Battson-Oates will close at 2nd Street and will house FOOD Vendors down to Main Street. BRIDGE ST. Closes at 1st Street allowing access to Holbrook Drug. We will have Vendors on Bridge up next to Main St.
- 1st Street Closes at Bridge in the East, and closes at MUPB allowing day access to MUPB for payment thru closing. Gospel Stage will set up at Kentucky Folk Art Center. There will be both Food and other Vendors set up on 1st Street at Anglin Ave going East and going past the Moonlight Stage.
- The City Parking lot on Main Street to be used primarily for Vendor parking, as will the KCTM lot.
- **Fireworks to Go off at 9:30PM**-shooting from the parking lot between City Hall and the City Park Concession area.
- Moonlight Stage Bands begin at 5pm.
- Gospel Stage should be close to same.
- Jennings Porta Johns will be set up in the vicinity of the Gospel Stage; KidzKare/KCTM Parking lot; City Parking lot; Battson Oates; and Moonlight Stage
- KidsZone will again be located on the grounds of the Rowan County Arts Center-Governor's Scholars, MSU Basketball and Volleyball teams.

Entertainment

Moonlight Stage has: Jeremy Short and Company; Shelby Lore and the Soul Shakers; 3X

Gospel Stage Acts are Pending.



Jeremy Short & Company



**PERFORMING
BANDS!!!!**

Great Paper Airplane Contest

Sponsored by:

The Morehead History &
Railroad Museum

July 3 - Registration is from
1:30-2:00 -Contest begins
at 2:00

The event free and open to everyone.

Two Divisions: Junior Division 12 and under, Senior 13-17

Each division will compete in three categories:

Distance, Accuracy and Aerobatics

All planes must be 100% paper.

1st, 2nd and 3rd place prizes will be awarded in each category.

Contest will be held in the parking lot beside the museum.

Later that evening from 7:00-9:30 the museum will be selling
watermelon slices and will be playing golden oldies
until time for the fireworks.



Shelby Lore
& The Soul Shakers

